

Student Learning Outcomes

BA in English, Creative Writing Emphasis

1.1 Graduates will identify and explain how repetition, variation, syntax, diction, prosody, sentence structure, paragraphing, idiom, dialect, and semiotic structures may be used in creative writing to produce varied effects, such as lyricism, comedy, drama, narration, satire, etc.

1.2 Graduates will know Standard English grammar, punctuation, and usage, and will explain how, when, and why they may be altered for artistic effect.

2. Graduates will know how audience expectations apply to writing their own creative work, analyzing the creative work of others, and performing their work for a public audience.

3.1 Graduates will know basic concepts and terminology used in the composition and analysis of narrative and poetic technique.

3.2 Graduates will know how terminology varies and is applied in composing and analyzing one or more of three creative writing forms—fiction, poetry, and literary nonfiction.

4. Graduates with focused studies in one or more of three creative writing forms, poetry, fiction, and/or literary nonfiction, will know varied traditions and histories of those forms, as well as how formal conventions, aesthetics, social contexts, and audience expectations influence creative expression.

- Graduates with focused study in poetry will know histories of poetic forms, including free verse, traditional forms governed by rhyme schemes and line metering (e.g. sonnets, sestinas, villanelles, haiku, quatrains, couplets, epigrams, and epitaphs), as well as the poetic sequence.
- Graduates with focused study in fiction will know contemporary approaches to various narrative forms (e.g. flash fiction, short story, novella, and novel), as well as how genre intersects with and deviates from form.
- Graduates with focused study in literary nonfiction will know how narrative, expository, descriptive, lyric, and persuasive writing may be utilized in various nonfiction forms (e.g. memoir, personal essay, lyric essay, and subjective criticism).
- Graduates will know how hybridity functions to create new structures by blending both literary and nonliterary genres and discourses.
- Graduates will have some familiarity with the history of these forms as practiced by diverse Anglophone writers. They will also be familiar with cultural variations in storytelling forms as practiced by non-English-language writers (in translation) from varied indigenous and global cultures. They will know how aesthetics, culture, social context, and audience expectations influence content and structure.

5.1 Graduates will know how to draw from aesthetic, personal, social, cultural, and historical contexts in creating fiction, poetry, and literary nonfiction.

5.2 Graduates will know how writers from varied aesthetic, social, cultural, and historical contexts draw from diverse experience and knowledge in creating fiction, poetry, and literary nonfiction.

6.1 Graduates will know how to explicate texts in one or more of three creative writing forms: poetry, fiction, and/or literary nonfiction; in explication, graduates will know how to utilize vocabulary appropriate for each genre. Graduates will know how to summarize and interpret, and how to draw conclusions from their literary analyses.

6.2 Graduates will know how to apply analyses of a variety of texts to their own creative work.

7.1 Graduates will know how to write effectively in one or more of three creative writing forms, poetry, fiction, and/or literary nonfiction.

- Graduates with focused coursework in poetry, having completed a sequence of sophomore, junior, and senior level courses, will have experience writing a variety of forms—such as free verse, sonnet, ghazal, haiku, the long poem, the sequence, and others. Graduates will have a range of voices and styles expressive of their personal aesthetics and self-awareness.
- Graduates with focused coursework in fiction, having completed a sequence of sophomore, junior, and senior level courses, will have experience writing a variety of forms—such as psychological realism, magical realism, lyricism, minimalism, metafiction, and others. They will

know how to create characters suited to their purposes (e.g. complex, flat, caricature...); how to describe place as it relates to story settings and scene building; how to use language to create mood; how to advance tension with effective dramaturgy; and how to adapt style (e.g. comedy, tragedy...) for desired audience response. Graduates will have a range of voices and styles expressive of their personal aesthetics and self-awareness.

- o Graduates with focused coursework in literary nonfiction, having completed a sequence of sophomore, junior, and senior level courses, will have experience writing in a variety of forms—lyric essay, researched essay, memoir, and others. Graduates will have a range of voices and styles expressive of their personal aesthetics and self-awareness.

8.1 Graduates will know how to develop effective writing processes for creative expression. They will know how to brainstorm and free-write to generate ideas, how to develop and revise ideas through imaginative exploration and reasoned logic, and how to refine creative work through revising, then editing.

8.2 Through workshopping, graduates will know how to engage in productive writer/reader relationships. They will know how to use appropriate vocabulary to describe and summarize techniques in their classmates' drafts, how to reflect on and brainstorm strategies for revision, and how to edit workshop manuscripts.

9. Graduates will know how to engage their imaginations, and to conduct research through a variety of sources such as libraries, the internet, oral storytelling, personal experience, and others, in exploring, expanding, and developing their ideas for creative writing.

10.1 Graduates will be familiar with a variety of publication sources for creative writing, including nationally and internationally distributed magazines, literary quarterlies, newspapers, internet magazines, and blogs, as well as AWP (Association of Writers and Writing Programs) and other resources for publication opportunities and contest submissions. They will know how to write query letters and how to submit their finished work for publication.

10.2 Graduates will know how to form and participate in creative writing communities by attending and performing at creative writing readings.

10.3 Graduates will know how to apply creative writing processes and techniques in and outside the discipline for employment in a variety of professions such as the arts, technology, public service, and education.

11. Graduates will grow intellectually, empower their imaginations, and attune their responsiveness to creative expression and artful communication to such an extent that they will continue to write creatively for decades beyond the completion of their Bachelor of Arts in English.

Student Learning Outcomes

BA in English, Rhetoric, Writing, and Digital Media Studies Emphasis

1.1 Identify, understand, and analyze varied rhetorical situations in texts, images, and design.

1.2 Analyze the appropriateness of rhetorical choices in light of anticipated consequences.

1.3 Develop literacies in the discourse community employed by rhetoric, writing, and digital media studies scholars.

2.1 Evaluate a variety of academic and nonacademic texts, drawing on appropriate concepts and terms from the study of rhetoric, writing, and digital media.

2.2 Evaluate how cultural, racial, ethnic, gender, and economic factors influence literacy and communication practices in text and digital environments.

2.3 Evaluate purpose and audience in disciplinary communication approaches and apply them to text, images, and digital media

3.1 Analyze key theories in rhetoric, writing, and digital media studies and apply them to specific areas of the field, such as literacy studies, cultural studies, media studies, or interdisciplinary studies.

3.2 Demonstrate a command of historical and contemporary rhetorical theories and approaches by applying your knowledge to texts, images, and design.

3.3 Examine the fundamentals of rhetorical analysis, with an emphasis on the importance of diverse genres as well as the cultural contexts of rhetoric.

4.1 Apply your knowledge of genre to address audience expectations and purposes of texts or discourses.

4.2 Analyze and act on understandings of audiences, purposes, and contexts to communicate effectively and create appropriate text, images, and digital work.

4.3 Apply knowledge of language, images, and design to writing, research, presentations, and designs.

5.1 Develop a respect for the richness and diversity of language that is apparent across cultures and communities, ethnic groups, geographical regions, and social situations.

5.2 Evaluate the impact of historical and contemporary rhetorical strategies on global communication efforts.

5.3 Analyze how cultural, racial, ethnic, gender, economic, and environmental factors influence communication practices in text and digital environments.

5.4 Evaluate the historical and contemporary role of rhetoric in shaping local and global environmental communication strategies.

6.1 Recognize the power and malleability of language in written texts, images, and digital media to influence, inform, and define knowledge and action.

6.2 Define and properly use rhetorical terms, theories, and concepts to communicate with disciplinary and public audiences.

6.3 Apply the theoretical and practical knowledge you have gained in rhetoric, writing, and digital media studies by carrying out course-related and project-related work for various audiences and purposes.

7.1 Design texts and digital projects that analyze, synthesize and evaluate appropriate text and digital materials

7.2 Design texts and digital projects that show the ethical use of language in diverse academic, public, and professional communities.

7.3 Tailor your work to address how purpose and audience influence design choices in text and digital media to show understanding of rhetorical approaches to multimedia design.

8.1 Examine sentence level organization, word-choice, and the rhetorical significance of phrases, sentences, and overall arguments.

8.2 Analyze and apply processes for writing and communication that show preparedness for undertaking writing in multiple environments from academic to professional settings, from text to images to digital media.

8.3 Apply sentence level organization, word-choice, and the rhetorical significance of phrases, sentences, and overall arguments.

9.1 Incorporate multiple information resources presented in different media, with citations in forms appropriate to those resources, and evaluate the reliability and comparative worth of competing information resources.

9.2 Research, evaluate, and apply rhetorical principles to a paper or project to question current norms and dominant cultural assumptions expressed in text and digital media.

9.3 Apply research on significant issues related to global learning, diversity, and sustainable educational and environmental practices to texts and digital projects.

9.4 Construct a summative project that draws on current research, scholarship in the field of rhetoric, writing, and digital media studies.

10.1 Apply reflective learning practices to consciously synthesize and integrate insights from discipline-based and liberal studies coursework and projects.

10.2 Show commitment to ethical communication by applying appropriate principles and methods to research, writing, design, and presentation that reflect honesty, knowledge and understanding of the issue at hand, thoughtful reasoning, tolerance, understanding of the values of the community, and intellectual courage.

10.3 Demonstrate the depth and breadth of knowledge acquired in discipline-based and liberal studies coursework to identify, analyze, and engage in important local, national, and global discussions from multiple viewpoints, with an understanding of the interdependence of political, economic, environmental, and social systems.

Student Learning Outcomes

BA in English, Linguistics Emphasis

1.1 Students will provide informed (and in some cases individual) definitions and examples of linguistic processes, structures, and changes the English language.

1.2 Students will describe and account for the differences and relationships among various sub-fields of linguistics, including phonetics, phonology, morphology, syntax, pragmatics, psycholinguistics, and sociolinguistics through homework and exams.

2.1 Students will describe and evaluate critically the attitudes that people hold about their own language(s) and others' languages, and the roles those attitudes play in education, cross cultural communication, and other settings.

2.2 Students will understand the characteristics of various tools for collecting, analyzing, and evaluating data to test hypotheses.

3. Students will know key concepts and terminology in various sub-fields of linguistics, including phonetics, phonology, morphology, syntax, pragmatics, psycholinguistics, and sociolinguistics through homework and exams.

4.1 Students will demonstrate how language varies according to technological, regional, social, and historical factors.

4.2 Students will demonstrate control of basic analytical tools and linguistic techniques in the examination of linguistic data to identify and interpret linguistic patterns and state generalizations.

5.1 Students will account for the diversity of language experience and language use through response papers and exams

5.2 Students will describe and evaluate critically the attitudes that people hold about their own language(s) and others' languages, and the roles those attitudes play in education, cross cultural communication, and other settings.

5.3 Students will describe the usefulness and relevance of linguistic knowledge to real-world experiences and career choices through in-class discussions and exams.

6.1 Students will engage in scientific reasoning when it comes to understanding various linguistic phenomena by formulating testable hypotheses.

6.2 Students will carry out tests of hypotheses using research methods appropriate to the field of linguistics.

7.1 Students will communicate results of scientific investigation through presentations and final project of relevant course(s).

7.2 Students will know how to write empirical research reports, such as literature reviews, research questions, hypotheses, methods, analyses, results, and discussion.

7.3 Students will know how to summarize and synthesize pertinent research on a range of topics in linguistics.

7.4 Students will know how to cite different kinds of academic resources appropriately with academic integrity.

8. Students will recognize and be able to produce a scientific writing style conforming to the conventions and research traditions within the field of linguistics with simplicity, power, and conciseness to communicate with one's audience effectively.

9. Students will know how to design a study, collect empirical data, and analyze results based on testable hypotheses in order to propose suitable explanations for linguistic phenomena and language uses in various contexts.

10. Students will apply the theoretical and practical knowledge gained in linguistics while searching for various career opportunities such as in teaching English as a Second or Foreign language and working with diverse populations who are in need of second and foreign language education.

11. Students will become aware of various language-related issues and consequences by encouraging the dissemination of theoretical and practical knowledge in linguistics to the wider society.

Student Learning Outcomes BA in English, Literature Emphasis

1. Graduates will understand how language and form are adapted for various purposes.

2. Graduates will understand how language and form are adapted for various purposes.

3. Graduates will be able to define literary concepts and terminology and apply them to interpretations of texts.

4. Graduates will be able to explain the features of both emergent and established literary traditions, periods, and genres.

5. Graduates will be able to interpret texts using information about their various contexts and understand that the discipline of literary studies is also shaped by socio-historical contexts and ideologies.

6. Graduates will be able to construct close interpretations of texts drawing on relevant literary, critical, and theoretical frameworks.

7. Graduates will communicate effectively with an awareness of disciplinary conventions and with attention to how rhetorical choices affect audience.

8. Graduates will be able to revise and refine ideas and works, both independently and in response to feedback.

9. Graduates will know how to develop research questions, articulate methods of analysis, and skillfully incorporate relevant print and online secondary sources into their own arguments.

10. Graduates will be able to identify future internship and employment opportunities, find outlets for their work, and understand the nature of graduate study in the field of literature.

11.1 Graduates will cultivate habits of empathy by engaging with texts written by writers from diverse identity positions, ensuring they encounter perspectives that differ from their own.

11.2 Graduates will learn to interpret texts for their aesthetic qualities, ideologies, and rhetorical strategies and apply this knowledge to the texts they encounter in their everyday lives.

11.3 Graduates will develop an awareness of the richness and diversity of literary forms and genres that have emerged across ethnic groups, geographical regions, and communities.